



University of Jordan/Aqaba
Department of Travel and Tourism Management

Course Syllabus
Research Methods in Tourism (Graduation Project)
53014201

[1st Semester 2015/2016]
[Class Room No. 220]
[Mon – Wed 09:30 – 11:00]

Instructor: Mohammad M. Alazaizeh, Ph.D.
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+ Course Description and objectives:

This course aims to provide graduate students with a basic background in research methods. This course will examine principles, methods, and strategies for planning, designing, evaluating, and applying studies of tourism.

+ Specific Learning Outcomes:

After successful completion of this course, students will be able to:

- Locate, read, understand, and utilize research literature in the field of tourism.
- Comprehend, interpret and utilize fundamental research terminology and procedures.
- Understand a variety of basic methods of research including their advantages and disadvantages.
- Isolate a research problem and be aware of how to construct an appropriate design and data analysis.
- Evaluate completed or proposed research to determine the practical usefulness and policy utility to the tourism field.
- Develop a research proposal.

+ Required Text

There is no specific required textbook for this course, readings will be provided to the students as needed.

Attendance and Participation Policy


- It is expected that each student will be present on each class day having completed the reading or other assignments. If you do not come or are not prepared, you will not be able to participate effectively and your grade will suffer accordingly.
- University attendance policy is in effect and students are expected arrive before the beginning of class and attend all lectures.
- A student should not absent from more than 15% of the total number of meeting prescribed for the course.
- If the student absented more than 15% of the total number of meeting prescribed for the course without medical or compelling excuse acceptable by the dean, s/he will not be allowed to take the final exam, and her/his grade shall be zero (F). Accordingly, the student must re-take the course if it obligatory.
- In the case of approved excuse, the student are not allowed to absent more than 20% of the total number of meeting prescribed for the course.
- Students are asked to inform the instructor of absences in advance whenever possible.
- In the event of an absence, the student is responsible for all missed material.

Grading

- Problem statement 5%
- Project rationale 5%
- Literature review 10%
- Final proposal 20%
- Participation in the work 10%
- Final project 50%

- Attendance at exams is required for all students.

- Notes:**
- Unexcused absence will be reported as a failure (F).
 - Make-up exams only will be offered with acceptable excuse.

 **Course Outline**

Week	Date	Topic
1	29/9	Introduction to the course
	1/10	
2	4/10	Problem statement
	6/10	
	8/10	
3	11/10	Project rationale
	13/10	
	15/10	
4	18/10	Literature review
	20/10	
	22/10	
5	25/10	Final proposal
	27/10	
	29/10	

Note: Schedule is subject to change with notification.